



AVENTIS
LEARNING GROUP

Impactful Presentation Skills Using NLP: A Must-Have Skill in A Workplace

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Overview



A successful presentation not only consists of beautifully designed PowerPoint slides, but also the way the presenter delivers the speech. It is essential and important for the presenter to convey the speech or message to the audiences professionally and clearly.

In today's business world, effective presentation skill is one of the skills that most employers look out for. To be able to present and speak well, it will portray a good image to your stakeholders, clients, and bosses.

Adopting Neuro-linguistic Programming (NLP) Techniques in Your Everyday Presentation

Neuro-linguistic programming (NLP) is a psychological approach that helps individuals to reach their intended goals through analyzing their thoughts, language, and behavior patterns. The use of NLP techniques and strategies in business presentations have been proven to help presenters engage and connect with their audience more easily, thereby influencing them.

If you are in a profession which requires you to communicate ideas and solutions to your stakeholders and win their buy-in, this course will equip you with the presentation skills to do just that. This 1-day course will leverage on proven Neuro-linguistic Programming techniques and principles to help you design and deliver presentations with clear outcomes in mind.

Learning Outcomes

- Learn how to prepare a well-structured presentation
- Remove mental blocks and fears concerning public speaking
- Be equipped with advanced speaking techniques
- Gain adequate exposure in a safe learning environment



Course Outline

1. Introduction to NLP & Communication Concepts

- Introduction to NLP
- How NLP makes your presentations more impactful
- 5 powerful techniques to open presentations

2. Designing Presentations

- 6 presentation journeys
- Using the inverted pyramid approach
- 90/20/8 rule of engagement
- Inception with essential anchor words & phrases
- How to move from informing to inspiring to influencing
- Applying principles of storytelling

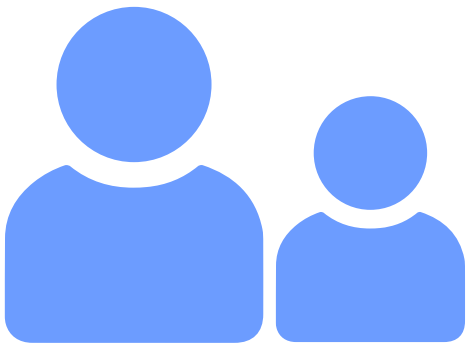
3. Delivering Presentations

- Overcoming presentation anxiety using techniques of reframing & self-hypnosis
- Excite audience with powerful hand gestures and body language
- Captivating audience with magnetic eye contact
- Charging up the audience with conviction and energy
- Deliver meaning and connect emotionally using the power of voice & pauses

4. Individual Coaching & Feedback

- Apply principles immediately
- Receive peer and trainer feedback
- Be coached to see immediate improvement within the program
- Ask questions that matter to you

Who Should Attend?



- Executives
- Supervisors
- Managers
- Leaders
- Educators
- Civil Servants & Public Service Officers
- Sales Professionals
- Finance Professionals
- Customer Service Professionals
- Project Leads
- Anyone who are interested in improving their business presentation skills at work

Course Details



1 Day
9.00am - 5.00pm (Classroom)
9.30am - 4.30pm (Virtual)



Classroom Learning at
Holiday Inn Orchard City
Centre / **Virtual Learning**
via Zoom



(65) 6720 3333
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\$635 Before GST



Trainer's Profile



COMMUNICATION GURU: MR. RAHUL SHAH

Rahul Shah is a highly sought after communications expert with 12 years of regional speaking and training experience. He is the Principal Trainer & Speaker as well as Chief Strategist at Path Layers Business Services, a communications agency helping MNCs and Civil Service Organisations communicate more effectively with their internal & external stakeholders.

He is the founder of Up Your Game Community, an Asia wide platform dedicated to providing barrier free and simplified personal development to the masses. He is also the Secretary General of International Federation of Professional Trainers (Singapore National Council) and a peer nominated and recognised Global Goodwill Ambassador.

He has attained his qualifications in Mass Communications from USA and has a Grade 8 (Gold Medal) in Public Speaking from the London Academy of Music and Dramatic Arts. He also holds an Advanced Certificate in Training and Assessment from the Workforce Development Agency (Singapore). He is a certified Neuro-linguistic Programming (NLP) & Enneagram Profiling Trainer, Coach and Practitioner. He has authored / co-authored three books (EntreTalk Series, Golden Pearls of Relationships and Inspiration for Success (2018 edition)).

As a highly sought after regional speaker, he has had the privilege of sharing with organisations such as Technopreneurship Association of Malaysia, Maybank Singapore, Gujarat Chambers of Commerce & Industries (India), CitiGold (Citibank Singapore), 3M and Singtel amongst others. He has been invited for his expertise to judge and coach finalists of beauty pageants, public speaking contests and entrepreneurship symposiums such as Emerging Enterprise Awards. He has also coached TEDx speakers.

He utilizes creative training techniques to make his sessions not only fun and engaging but also highly effective with high retention levels. Within the civil service sector, he has also had the privilege of sharing at the Civil Service College, Ministry of National Development (Singapore), Civil Aviation Authority of Singapore, Vital.Org, Singapore Police Force, the State Courts and Monetary Authority of Singapore.