



SPARK COMMUNICATION

EFFECTIVE LEADERSHIP & COMMUNICATION MASTERY (ECM)

HRD Corp CLAIMABLE

Enhancing Effective Communication Skill and
Influencing Power in You

This program is designed to equip leaders and entrepreneurs with personal self-discovery and communication skills to achieve a productive team working environment.



**Include 40-page
Communication
Profile & Workbook**



**Suitable for all
level of employees**



**1 Full Day
Physical Training**

PROGRAM OBJECTIVES

- Discover how to communicate with **Leadership Impact**
- Recognize **own Self Communication Profile**, with raised awareness on personal impact with others
- Understand and apply **Leadership Influence and Rapport**

TRAINING METHODOLOGY



Live Training



Communication
Profile Tool



Role Play &
Social Learning



Group
Discussion



As the world's most popular behavioral assessment, DISC offers a simple solution with profound results. Learn how to identify the behavioral styles of others and adapt your communication to increase sales, assemble teams, target new hires, develop “rockstar” leaders, and more



PROGRAM OUTLINE

1 Effective Communication for Leaders

- To understand the principles of good communication versus poor communication
- To discover own communication profiles, and impact to others

2 Leadership Communication & Influence

- Uncover subtle arts of persuasion and influence at work
- Learn impactful principles of Team Communication

“The first step to building stronger communication is awareness. By identifying how we are similar and different, we can make cognitive choices when interacting to create stronger, more engaged relationships.”

