



STRATEGY DEVELOPMENT AND DEPLOYMENT STRATEGIC THINKING AND PLANNING

Course Module

DAY 1 & DAY 2

- Business Model Canvas
- Shaping the Future
- Balanced Scorecard as a Tool
- Cascading: Goal Setting and Objectives and Key Results (OKRs)
- Budgeting
- Analytical Thinking for Better Decision-Making
- Giving and Receiving Performance Feedback
- Elevating Team Effectiveness
- Understanding Strategic Planning
- Managerial Strategic Thinking and Planning Process and setting Strategic Goals
- Budget Control Techniques
- Simplified KPI Setting Process
- KPI Alignment
- Implementation and Follow-Up

ONLINE
RM 1400



9AM- 5PM

Sept 25-26

Oct 23-24

Nov 07-08

Dec 05-06



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