Creating World-Class Leaders, Coaches and Trainers

TOP COACH

# CACH THE COACH ERTIFICATION TRAINING

# "Become a Professional Coach'

## 4 Days - 60 Hours ICF Approved Certification Training



Internationa<mark>l</mark> Coaching Federation



# What Is the Coach the Coach Certification?

The Coach the Coach Certification Program is designed to teach you the tools on how to create a thriving '6 figure' Coaching Business. Whether it is Life Coaching, Executive Coaching, Family Coaching, Relationship Coaching, Health Coaching, Business Coaching, or any other form of Coaching, this program will turn your hobby into a profitable enterprise. You will also learn specific Coaching Techniques that produce real RESULTS.



# **Training Benefits**



### Become A Professional Coach and Get Paid Clients

Not all coaches are created equally. Equip yourself with the Coaching process, knowledge, skills, tools, and techniques so that you can make a 6-figure income.



### **Grow Your Career or Business**

Climb the ladder in the corporate world, get promoted or increase your business revenue and profit with your coaching skills. Move from managing to coaching so that you can inspire your team.



### Be Internationally Recognized

This Certification Training strictly follows the guidelines set by the world's largest and most recognized coaching association - The International Coach Federation (ICF) so that you can have a competitive edge over the other coaches.



### Receive A Set of Powerful Coaching Tools and Techniques

Master the 11 core competencies of ICF so that you can coach anyone with confidence. Learn the 7 Steps Coaching Framework so that you can replicate outstanding results again and again for yourself and your team.



### Leadership Through Coaching

A leader is one who knows the way, goes the way, and shows the way. Develop a winning coaching culture inside your organization.



### Empower Yourself Through Coaching

Coach yourself to unleash your power for success and happiness to create an extraordinary life in your career/business, wealth, health, and relationship.







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# Who Should Attend?

### Business Owners, Executives, HR Directors Or Managers

In today's volatile and ever-changing business world, you must adapt quickly with flexibility in empowering your team with advanced leadership skills. What if you could persuade, influence and motivate yourself and others to produce outstanding results over and over again?

### People Who Want to Be a Professional Coach

Are you passionate about helping others? Do you want to make a difference in other people's lives? Imagine having the skills, knowledge and techniques to create breakthrough in people's lives and making the world a better place.

### Anyone Interested in Personal Development

Do you want to grow? Do you believe that you can be more, achieve more and have more? It's time for your breakthrough and overcome your obstacles so that you can become the best version of yourself.













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# **Training Overview**

In this ICF-approved 4-day, Coach the Coach Certification Program, you will learn the tools, skills, and techniques on how to create a 6 Figure Coaching Skillset, whether it is life coaching, executive coaching, business coaching, or relationship coaching.

You will also learn how to coach team members in your workplace to produce outstanding results so that you can develop a corporate coaching culture inside your organization.



### **This Program Includes**

1. 4 days of total immersion live training or/and live virtual seminar from anywhere around the world so that you can experience transformation in a fun, powerful and practical environment.

 6 no-nonsense online implementation coaching sessions (1 hour each) to make sure your learnings from the training do not fade away - and instead, are installed it as new behavior to succeed in your life.

3. Lifetime access to membership site so that you can review the entire course at your convenience.

4. Sebastien's step-by-step "Everything You Need Manual" with proven coaching tools and techniques so that you can produce guaranteed results for yourself, your family and your team.









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# **Coach The Coach Training Agenda**

### **Day 1 Foundation of Coaching**

9.00	Meet Your Master Trainer &
	Coach
10.00	Introduction to Coaching
11.00	Coffee Break
11.15	Ice Breaker - Hula Hoop Gam
11.45	Debrief and Brainstorming
12.30	Lunch
13.30	A.G.O.W.A.L. Coaching
	Process Theory and Demo
14.45	A.G.O.W.A.L. Coaching
	Process Exercise
15.45	Coffee Break
16.00	Continue Exercise
17.00	Coffee Break
17.15	Core Competency 1:
	Demonstrates Ethical
	Practice
18.15	Core Competency 2:
	Embodies a Coaching
	Mindset
19.30	Conclusion

# Day 2 Creating Breakthrough and Long-Lasting Change

9.00	Core Competency 3:
	Establishes and maintains
	Agreement
10.00	6 Keys to Establish Trust and
	Intimacy with Client
11.00	Coffee Break
11.15	Key #1 Showing Genuine
	Concern
11 <b>.45</b>	Key #2 Demonstrate Personal
	Integrity
1 <b>2.30</b>	Lunch
13.10	Key #3 Establish Clear
	Agreement and keeps
	Promises
	Key #4 Demonstrate respect
	for Client's Perceptions
	Key #5 Provide Ongoing
	Support
	Key #6 Asks Permission to
	Coach the Client in Sensitive
	New Areas
15.45	Coffee Break
16.00	Core Competency 4:
	Cultivates Trust and
	Safety
17.00	Coffee Break
17.15	7 Things to Calibrate in Other
	People
18.15	3 Elements of Communication
10.20	Conclusion

19.30 Conclusion

### **Special Bonuses**

As a graduated student of the <u>ICF Coach the Coach Certification</u>, you are welcome to be a coaching assistant and retake the course complimentary (except coffee/lunch break). You will be assisting the head trainer and participants to ensure that they have a great learning experience.







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# **Coach The Coach Training Agenda**

# Day 3 Powerful Tools and Techniques for Coaching

9.00	Special Q&A Session
9.30	Practice Session
11.00	Coffee Break
11.15	Core Competency 5: Maintains Presence
11.45	8 Keys to Active Listening
12.30	Lunch
13.30	Core Competency 6: Listens Actively
15.45	Coffee Break
16.00	4 Keys to ask Powerful Question
17.00	Coffee Break
17.15	Core Competency 7:
	Evokes Awareness

# Day 4 Implementation and WayForward

9.00 **Core Competency 8: Facilitates Client Growth** 11.00 **Coffee Break** 12.30 Lunch 13.30 Planning & Goal Setting Coffee Break 15.45 16.00 Managing Progress & 19.30 Graduation & Dinner Celebration

### 19.30 Conclusion

# 'Our Successful Graduate Students'





Creating World-Class Leaders Coaches and Trainer





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# YOUR TRAINER Sebastien Leblond

Author, Asia's #1 Master NLP Trainer & Business Coach

Over the last 10 years, Sebastien has trained and certified over 40,000 individuals and corporates from more than 30 different countries around the world.

He has delivered 1,000s of Seminars, accumulated 10,000s of hours of One on One Coaching.

He popularized Neuro Linguistic Programming (NLP) and ICF Coaching, founded the company NLP Top Coach to continue his mission to change the world by creating World-Class Leaders, Coaches and Trainers.

Through his training, you will Unleash Your Power for Success and Happiness to create an Extraordinary Life in your Career, Business, Wealth, Health, and Relationship.

# Featured In





| Creating | World-Class Leaders, | Coaches and Trainers





FOX

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### **Dennis Horton**

Managing Director of ARB Corporation Thailand "For me, it was a life changing experience. I have been in Leadership positions for over 20 years, but the most significant change for me came when I attended ICF Coach the Coach Training with Sebastien and NLP Top Coach. I created a much-needed coaching culture within my team which brought tremendous growth to our business in a very short span of time."



### Craig Beck

Best Selling Author, Success Coach and Trainer "After attending ICF Coach the Coach Certification, I got 5 Multi-Millionaire Clients and now charge 500 USD per hour for my Coaching Services"







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