



**AVENTIS**  
LEARNING GROUP

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# **Sustainable & Green Finance**

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# Introduction

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Sustainability has become a trendy word in the business world and has influenced the financial sector in many corporate decisions which led to the emergence of sustainable finance. Sustainable finance is the integration of environmental, social, and governance (ESG) metrics into financial services to mitigate and adapt business interests against the financial impacts of climate change. While investment decisions were traditionally made based mostly on short-term financial performance, sustainable finance looks at assessing the impacts of climate change to make long-term investment decisions to ensure the lasting benefits of all its stakeholders.

While many companies have started to take urgent actions to implement it in business practices. But with the current geopolitics and the risk of greenwashing, how can investors and businesses deal with the opportunities and pitfalls in the global transition to a low-carbon economy?

# Introduction

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With this **1** day course, a focus on sustainability and a systematic approach to sustainability financing help organizations to:

- Introduction to sustainability
- Manage social and environmental impacts using sustainability reporting
- Diversify their investment portfolio using ESG metrics and indicators
- Develop strategies to avoid or mitigate social and environmental risks that might impact financial performance
- List of ways to tap on SG governments initiatives on sustainability and ESG finance
- The importance of ESG stewardship for corporates

It will also provide you with the opportunities to dive deeper into the topic and valuable insights through industry best practices and case studies

# Learning Outcomes

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## Upon completion of the course, learners will be able to:

- Understand the basic definition of sustainability.
- Describe, understand and discuss current developments and trends in the area of sustainable finance.
- Gain a practical guide to the frameworks, standards, and guidelines that can assist you in implementing profitable sustainability strategies.
- Distinguish between different types of sustainable financial products and relevant eligibility criteria.
- Discuss opportunities, challenges, and enabling conditions for countries to benefit from growing sustainable investment opportunities.
- Identify opportunities for the public and private sectors to issue green bonds and green loans.
- Achieve long-term growth when you integrate environmental, social, and governance factors into your investment decision-making.
- Apply sustainable finance mechanisms to a real-life investment case study.

# Who Should Attend?

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## **This course is suitable for:**



- Bankers, insurers, investment managers, central bankers and regulators, risk managers, analysts and consultants
- Senior officers and business leaders seeking to expand your knowledge of sustainable finance across various organisations, industries and practices including business, consulting, environmental, social and governance (ESG), and finance sectors.
- Senior leaders, CXOs and Board members exploring how to leverage sustainability to improve decision-making.

# Who Should Attend?

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## **This course is suitable for:**

- Government officers, treasury/finance officers and Investment officers from pension funds, public and private financial institutions, multilateral banks,
- Trainers, consultants, Coaches and Professional service practitioners who wish to understand and apply sustainability concepts to investments.
- Committee and Board Members, Managers who are tasked to lead and support sustainable investment opportunities.
- Professionals exploring new career paths or broadening their skill set within your current role

# Course Outlines

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**Module 1:** Sustainability Overview and its importance to finance

**Module 2:** Introduction to Sustainability Reporting

**Module 3:** Sustainability methodologies, practices, and tools

**Module 4:** Risks of sustainability compliance and how to mitigate greenwashing

**Module 5:** Introduction to Sustainable Finance

**Module 6:** Categories of sustainable finance products and relevant eligibility criteria

- Carbon Trading
- Social Bonds
- Sustainability linked loans & Bonds
- Current developments and trends in sustainable finance

**Module 7:** Case Studies on Sustainable Financing

- Assessments of financial products
- Create your own sustainability financing plan



# Course Details

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**1 Day**  
9am - 5pm (Classroom)  
9.30am - 4.30pm (Virtual)



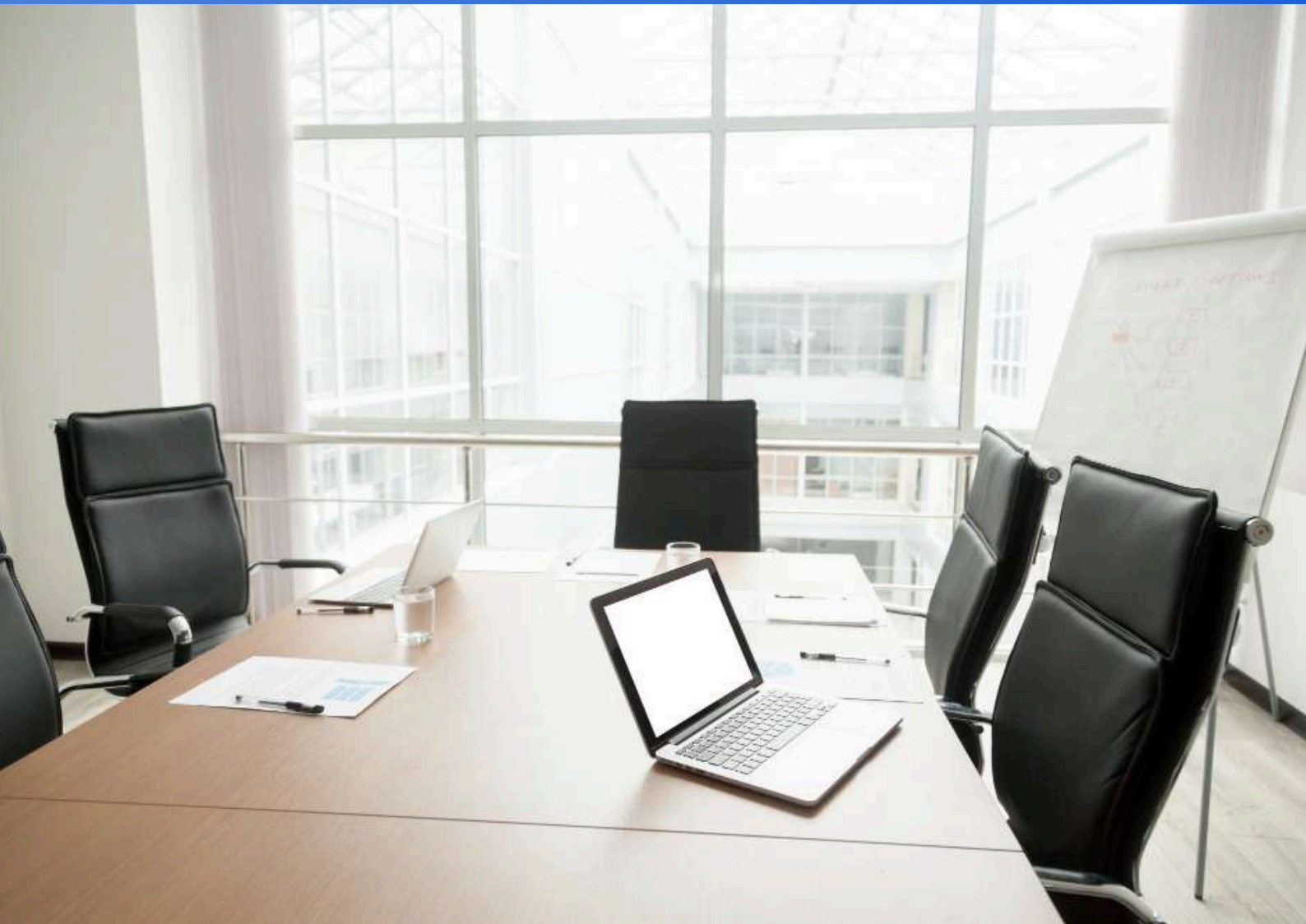
**Classroom** at Holiday Inn  
Orchard City Centre/  
Concorde Hotel



(65) 6720 3333  
training.aventis@gmail.com



**\$680** Before GST



# Trainer's Profile

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**Dr Shana Yong**

Dr Shana Yong is an accomplished sustainability expert from Malaysia, leads TrinityECO Pte. Ltd. as startup in Singapore, a consulting firm specializing in sustainability solutions. With a Ph.D. in Business and an MBA in Marketing, she excels in sustainability consulting, material reporting, carbon accounting, and sustainability training. TrinityECO collaborates with organizations like GRI, TCFD, TNFD, PCAF, ISSB, and IFSB to build sustainable value chains and reduce carbon footprints. Dr. Shana's role as a Chartered Financial Planner and Independent Financial Advisor enables her to provide diverse financial wealth services worldwide.

Her expertise from corporate MNC and startup backgrounds contributes to a more sustainable future for organizations and the environment through sales and business development roles, harnessing green ESG financing and greentech opportunities.

# Trainer's Profile

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## Michael Yiin

Michael Yiin is the founder of TrinityEco Pte Ltd, a company focused on promoting green finance and sustainability. With his background in finance and sustainability, Michael has completed multiple certifications in green finance, sustainability and entrepreneurship. He is well-versed in the latest trends and developments in green finance and is passionate about creating a sustainable future for all.

Michael has a wealth of experience in working with organizations to develop and implement sustainable finance strategies, and he is dedicated to helping businesses and individuals understand the importance of investing in the environment. Through his work with TrinityEco, Michael is committed to promoting green finance and helping businesses and individuals make informed decisions about their financial investments.

# Trainer's Profile

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He has provided consultative services to businesses and organizations to help them integrate sustainable practices into their financial strategies. He has worked with various consultancies such as Sodamind, Valores Global, GAC Enterprise, Bank Association of Cambodia and Piece Future to consult startups and corporates to explore collaborative opportunities and create business opportunities for the startup communities in the sustainability sector.

Michael's passion for sustainability and green finance has made him a respected voice in the industry and his expertise is widely recognized in the business community., he enjoyed generating content for sustainability groups and is currently the Admin of non-profit group SMART Cities Network green financing WhatsApp/ Telegram group, Sustainability tech FB group, Nature Chat FB group, and weekly Mother Earth podcasts in Clubhouse every Saturday. Through these podcasts, he is dedicated to educating individuals and organizations about the importance of sustainable finance and how it can contribute to a greener future.