



AI-POWERED MARKETING REVOLUTION: TRANSFORM DIGITAL STRATEGIES WITH CHATGPT & CUTTING-EDGE AI

DATE: 14 & 15 MAY 2025 **VENUE: DE PALMA HOTEL, SHAH ALAM**

Join our dynamic 2-day training designed for business leaders, marketers, and content creators eager to integrate AI tools like ChatGPT, Google Gemini, and Copilot into their strategies. Through hands-on sessions, master AI-driven content creation, social media marketing, and data-driven decision-making to stay ahead, boost efficiency, and drive business growth.

PROGRAM BENEFITS:

- ✓ **Smarter Marketing** – Enhance digital strategies with AI.
- ✓ **Effortless Content** – Generate high-quality blogs, ads & posts.
- ✓ **Optimized Ads** – Improve targeting & ROI with AI.
- ✓ **AI-Powered Visuals** – Create stunning graphics & videos.
- ✓ **Data-Driven Insights** – Make informed marketing decisions.
- ✓ **Workflow Automation** – Boost efficiency & productivity.
- ✓ **AI Strategy** – Implement AI for marketing success.

WHO CAN ATTEND?

- Heads of Departments (HODs)
- Marketing Managers & Executives
- Content Creators & Copywriters
- Social Media Strategists



AVAILABLE FOR PUBLIC WORKSHOP / INHOUSE

TRAINING METHODOLOGY

- Experiential learning & hands-on practical sessions
- Team discussions
- Indoor activities and games
- Lectures & sharing
- Coaching – practical work
- Case study & problem discussion
- Post-Training Support

SIGN UP NOW!

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TIME: 9.00am – 5.00pm (For both Day 1 & Day 2)
***Registration starts at 8.30am**